



Adlib: The Essential Component in Assuring Global Marine Safety and Compliance for National Research Organization

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We are a global business with surveyors in almost every country. Without Adlib we can't deliver inspection certificates to our clients, so it is vital for the work we do overall.

**Product Analyst,
Research Organization**

Business Challenges

Operational Needs



Accurate, signed certificates have to be delivered to customers in the marine industry in locked PDF format, as well as being posted online and stored securely longer term

Certificates have to bring together text, images and technical drawings into a single PDF

Around 2,000 global surveyors feed inspection data into a small team who generate the final signed certificates

Cost Impacts



Wasteful, time-consuming process of generating PDF certificates manually, often having to render each attachment separately

Field surveyors wasting time on administrative tasks instead of focusing on what matters

Risks



Errors in certification due to manual processes compromising safety

Threat to overall credibility of certification

Professional Challenges

For Product Analysts



Complex document creation mechanics distract from focus on safety and compliance



Frustration with wasted time on document compilation, formatting and rendering



For Field Surveyors

Inability to focus on higher value tasks due to administrative burdens



For the C-suite

Difficulty managing a not-for-profit organization in the face of process inefficiencies and associated costs

Risk of reputational damage and loss of credibility due to errors in certification

~2,000

field surveyors generating

8,000

documents per month



Old school, manual rendering methods offered no upsides. Our documents were definitely not as professional-looking as they are today.

Product Analyst, Research Organization

Business Outcomes with Adlib

Efficiency



Automatic PDF certificates generated at the touch of a button

Automatic addition of logos and watermarks

Automatic sorting for block storage into high or low priority databases

Cost Saving



Field surveyors' time spent on higher value tasks

Reduction in time taken by product analysts to generate a certificate

Accuracy



Reduced risk of errors during rendering

Automatic file reprocessing if rendering is incomplete or a mistake has been detected

Professional Outcomes with Adlib

For Product Analysts



Ability to focus all attention on safety and accuracy of certification without distraction

Zero time spent on mechanics of certificate creation which is entirely automated

For Field Surveyors



All administrative burdens removed, as information, including drawings can be submitted for sign-off in their raw form

For the C-suite



Improved efficiency and resultant savings

Confidence in the accuracy and credibility of certifications issued

Wider Positive Impacts



For the Global Marine & Offshore Industry



Robust safety certification



Ability to demonstrate adherence to sustainability regulations and initiatives

96,000

certificates per year rendered at the touch of a button



Our workflows have been made much easier with Adlib. All it takes is the click of a button and Adlib does the rest. The system can easily manage our volumes too.

**Product Analyst,
Research Organization**



Adlib is extremely important to the work we do overall. We wouldn't be able to function without it!

**Head of Vendor Management
Research Organization**



About Adlib

Adlib is the Document Transformation Solution designed to help highly-regulated organizations scale their document workflows, expedite their go-to-markets, and improve their archival and submissions compliance requirements.



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